# THE FRIENDS OF YORK WALLS

# Registered Charity No 1,159,300 on 20.11.2014



The Friends of York Walls (FoYW) "The Society" is established for the public benefit for the following purposes in York and the surrounding area – which shall hereinafter be referred to as "The Area of Benefit".

- (1) To educate the public in the history, natural history and architecture of "The Area of Benefit".
- (2) To secure the preservation, protection and improvement of features of historic public interest in "The Area of Benefit" in particular the historic defences of York and its City Walls.

### Aims

The Friends of York Walls (FoYW) aims to influence the management, care and presentation of York's City Walls and Defences for the benefit of local residents and visitors.

FoYW seeks to organise and undertake practical work and public events in cooperation with the City of York Council and other like-minded groups or individuals.

FoYW also seeks to establish the Walls and Defences as a major worldwide visitor attraction, on which the residents of York and visitor can take pride in.

# Our aims will be achieved by the following objectives:-

## **Develop community pride:**

Encourage people generally to utilise the Walls as an amenity.

Identify areas for potential improvement of the Walls.

Organise and undertake practical work, in co-operation with CYC and other like-minded groups.

Establish links with Hotels and B&B's in order to promote the Walls

#### Enhance the environment around and on the Walls

Establish links with local residents.

Monitor and act where appropriate to protect the historical views from and towards the Walls.

Act as a pressure group when necessary, to maintain high standards of maintenance of the Walls and its fortifications.

Identify areas for possible improved access, physical and intellectual.

#### Increase awareness of the Walls as a historical educational resource

Explore the potential of Fishergate Postern and the Red Tower as a base with CYC.

Establish and reopen Fishergate Postern and the Red Tower as historical attractions.

Explore fund raising avenues such as grants and bequests.

Involve schools, within the curriculum stages.

Create resource packages and leaflets.

Arranged walks and talks.

Participate in and foster local cultural events.

## **Encourage membership of the 'Friends Group'.**

Support other like-minded organisations.

Consult with interested parties.

Develop the Friends website, Facebook and Twitter accounts.

Communicate with members via email address and newsletters.

Raise the public profile of the group by generating local media coverage.

CIO update - November 2014.